

## BMÎ GHANGE IS NOW

## WHAT IS BMI?



**BMI IS THE BRIDGE THAT BRINGS MUSIC TO BUSINESS** AND COMPENSATES THE CREATORS OF THAT MUSIC.



BMI represents songwriters, composers and publishers, bringing their musical works to businesses that use them.

Songwriters and composers create the words and music, NOT the sound recordings of those songs. Sometimes writers are performing artists who record their own songs, but more often, songwriters work far away from the spotlight, creating songs for others to record and perform.

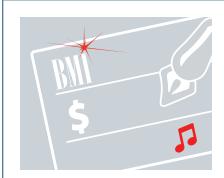
Generally speaking:

- Songwriters and composers create the songs.
- Songwriters and composers give ownership of their works to publishers, who work on the writers' behalf to get these works performed.



More than 700,000 songwriters, composers and publishers have given BMI the right to provide access to their over 10.5 million works to businesses that use music. BMI "licenses" those businesses. giving them the right to publicly perform the songs in exchange for a license fee.

 The right BMI licenses, known as the "public performing right," is recognized under U.S. copyright law. Whenever a singer or band performs at a venue, or music is played in a store, or is broadcast on a radio station, or is part of cable or television programming these and many, many more uses are "public performances."



BMI collects licenses fees from its over 650,000 licensed businesses and, after deducting operating expenses, distributes these fees to the songwriters, composers and publishers we represent. Every dollar of license fees we distribute is split equally between the publisher(s) and the writer(s) of a song.

WRITE ON.